

Notice of Intent to Apply for Coverage Under MS4 General Permit

Form 3400-191 (R 3/06)

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**Notice:** This application is authorized by s. 283.37, Wis. Stats., and chs. NR 151 and 216, Wis. Adm. Code. Personally identifiable information on this form may be used for other program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's internet site.

**Instructions:** Complete the following for all permit applications. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the Municipal Separate Storm Sewer System (MS4) general permit (<http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm>). Section 3 of the MS4 general permit contains the compliance schedules that direct when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

**Section I: Applicant Information**

Name of Municipality

Town of Merton (W314N7624 Highway 83)

Mailing Address

P.O. Box 128

City

North Lake

State

WI

Postal Code

53064

County(s) in which Applicant is located

Waukesha

Type of Municipality: (check one)

☐ County

☐ City

☐ Village

☒ Town

☐ Other (specify)

**Section II: Local Contact Information (check one):**

Name of Municipal Contact Person

Susan Oman

Title

Clerk

Mailing Address

P.O. Box 128

City

North Lake

State

WI

Postal Code

53064

E-mail address

tomerton@execpc.com

Telephone Number (include area code)

(262) 966-2651

Fax Number (include area code)

(262) 966-2801

**Section III: Water Quality Concerns**

Yes No

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Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (An unofficial list of ORWs and ERWs may be found on the Department's Internet site at: <http://dnr.wi.gov/org/water/wm/wqs/>)

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Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html>)

**Section IV: Area and Population Within the MS4**

Yes No

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Is the MS4 within an "Urbanized Area" as defined by U.S. EPA? (See <http://www.epa.gov/npdes/pubs/fact2-2.pdf>)

If no, skip the rest of this section and continue to Section V. If yes, estimate the area served by and the population within the MS4 in an Urbanized Area (UA).

(Urbanized Area maps are available on the EPA web site at: <http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm>)

Total municipal area (in square miles):

25.74 sq. acres land

Total municipal population (in year 2000):

7,988

MS4 service area within Urbanized Area (in square miles):

estimated 4 sq. miles

Municipal population within Urbanized Area (in year 2000):

estimated 3,500

**Section V: Potential Permit Exemption**

Yes No

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Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from having to obtain municipal storm water permit coverage.

Do you believe that the MS4 may be eligible for this potential exemption?

APD

# Section VI - attached

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## Section VI: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

### A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

### B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

### C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

### D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

### E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

### F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

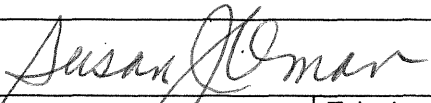
## Section VII: Certification

I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name  
Susan Oman

Title  
Clerk

Signature



Date Signed

6/2/06

E-mail address

tomerton@execpc.com

Telephone Number (include area code)

(262) 966-2651

Fax Number (include area code)

(262) 966-2801

Return this completed form to:

Wisconsin Department of Natural Resources  
Storm Water Program - WT/2  
PO Box 7921  
Madison, WI 53707-7921

## **Section VI: Summary of Municipal Storm Water Program Activities**

### **A. Public Education and Outreach**

The Town of Merton plans to implement the necessary programs to comply with the requirements of the Public Education and Outreach requirements. It is the intent of the Town to enter into an intergovernmental agreement between the Town and Waukesha County or a similar agency (SEWRPC or University of WI – Extension ) to educate the general public. The proposed activities will be grouped towards three general target audiences as recommended in agreement proposed by Waukesha County.

#### **Contractors, Builders, Developers**

1. Workshops – Waukesha County will conduct periodic workshops to explain erosion control and storm water management program requirements and permitting procedures. The workshops will be used to promote conservation subdivisions, green roofs, rain gardens and other effective Best Management Practices. (BMP) It is anticipated that at least one workshop be conducted annually in the county which the Town will promote and participate in.
2. Demonstrations – In cooperation with Waukesha County and other participating towns and villages will offer periodic demonstrations and tours to local sites to show how conservation subdivisions and Best Management Practices such as those noted above can be used to reduce runoff pollution and meet local storm water regulations. This may be combined with the annual workshops or run as a separate event, depending on interest and availability of sites.
3. Newsletters – Offer newsletter articles for Metropolitan Builders Association and other local newsletters targeted to this audience, focusing on local nonpoint pollution control problems, solutions, on-going program efforts and success stories. Also use the MBA newsletters to advertise local workshops, tours and demonstrations.

#### **General Public**

1. Storm Drain Stenciling – Provide stencils, paint and educational door hangers to schools, student groups or adult organizations to paint the message such as “Dump No Waste”.
2. News Releases/Newsletters - Offer periodic news releases and articles to local newspapers and articles for municipal newsletters announcing water quality related activities, programs and services.
3. Presentations – Offer a speaker with or without Power Point presentation and equipment to local civic groups and other organizations to speak about local water quality issues and actions local citizens can take.
4. Displays – Work with the County and other communities to prepare displays with handout materials for special events or building lobbies and entryways. Displays will focus on water quality, seasonal issues, such as snow management, lawn fertilizer, fall leaf collection, etc.
5. Rain Garden/Rain Barrel promotion – Promote runoff reduction from individual homes and businesses through a local rain garden workshop or demonstration, in cooperation with DNR and the UWEX.
6. Recognition Program – Recognize (in local news releases/newsletters, etc.) local citizens that adopt “water friendly” practices around their home or business or otherwise promote nonpoint pollution control. This activity will depend on having good examples to recognize.
7. Resource Lists/Web Page – Create resource lists for rain gardens, rain barrels, housekeeping, porous pavement, leaf mulching, composting, etc. Offer them as handouts and on the county web page and Town web page
8. Citizen Stream Monitoring – Offer interested citizens the opportunity to monitor a stream site once a month from April to September.
9. Yard Waste – Promote yard waste composting and on-site mulching of leaves through flyers, web page, videos, etc.

#### **Teachers & Students**

1. Presentations – Offer a speaker with or without Power Point presentation and equipment to local classrooms to discuss local water quality issues, including actions that students and their families can take to reduce nonpoint pollution.
2. Green Schools - Help participating schools work through the DNR’s “Green & Healthy Schools” program. Assist school teams with completing the “water” and “school grounds” inventories, making recommendations for controlling runoff and reducing water usage.

**A measurable goal will be the visual observations where new practices were implemented and the number of groups, individuals or teachers and students reached to increase awareness.**

## **B. Public Involvement and Participation**

The Town of Merton shall coordinate and cooperate with organizations such as Waukesha County, Southeastern Wisconsin Regional Planning Commission and the UW-Extension System to implement a Public Involvement and Participation. Specific targeted community organizations we will involve in the programs are the following: Schools, Churches, Scouts, athletic clubs, subdivision homeowners associations and business groups. The Town of Merton will involve and educate the Town Department of Public Works, Planning Staff and Town Board.

**A measurable goal will be the number of involved community organizations and the feedback from these groups.**

## **C. Illicit Discharge Detection and Elimination**

The Town of Merton will develop, implement and enforce a program to detect and remove any illicit connections and discharges. The program will contain the elements found in 2.3 of the permit conditions. Within the intergovernmental agreement between the Town and Waukesha County the Town will work to identify sources and reduce or eliminate. Illicit discharges are a minor problem in the Town because of the limited, if any at this time, connection to storm sewer systems.

**A measurable goal will be to identify any illicit discharges and to reduce the number of discharges.**

## **D. Construction Site Pollution Control**

The Town of Merton will develop, implement and enforce a program to reduce the discharge of sediment and construction materials from construction sites. The program will contain the elements found in 2.4 of the permit conditions. The Town of Merton will be cooperating with Waukesha County to enforce the Waukesha County Erosion Control and Storm Water Management Ordinance. The Town will closely monitor the construction site silt fencing, the Town will notify Waukesha County to enforce the proper erosion control. The Town will also request authority from the Wisconsin Department of Commerce to regulate erosion control. Construction site and pollutions control will be an area of high priority for the Town.

**A measurable goal will be a regular schedule of inspections and visual observations with enforcement of regulations. This will be done in cooperation with Waukesha County.**

## **E. Post-Construction Site Storm Water Management**

The Town of Merton will develop, implement and enforce a program to control the quality of discharges from the areas of new development and redevelopment. The Town will adhere to the Waukesha County Erosions Control and Storm Water Management Ordinance that meets the requirements of this permit. The Town of Merton intends to enter into an Intergovernmental Agreement with Waukesha County to enforce the violations of post-construction site storm water management.

**A measurable goal will be visual inspections and outfall monitoring.**

## **F. Pollution Prevention**

The Town of Merton will develop and implement a pollution prevention program. The Town will perform routine inspections of municipally owned ditches to maintain their pollutant removal operating efficiency. The Town will properly dispose of street sweepings and catch basin cleaning waste. The Town will annually review the storm water management facilities of subdivision owned facilities. The Town will cooperate to provide public education and awareness of pollution prevention options. The Town will identify a program available to educate the appropriate municipal and other personnel involved in implementing this program.

**A measurable goal will be the regular scheduling of subdivision storm water management facilities reviews, observations and other construction site inspections logged.**

